

OUR MISSION

To facilitate the improvement of childhood and adult immunization levels through collaborative efforts throughout the county. The ultimate coalition goal is to have all citizens of Dane County immunized according to the most current scientific recommendations.



OUR GOALS

- Spearhead public education efforts to send clear, consistent messages about the importance of immunization.
- Support professional education to assist providers in following pediatric and adult standards for immunization practices as developed by the National Vaccine Advisory Committee, the American Academy of Pediatrics, and the American Academy of Family Physicians.
- Support the development of a cooperative statewide, computerized immunization information system capable of assessing and tracking populations.
- Advocate policies that facilitate improving immunization levels.

- Immunization is safe. Vaccines are safer and protect better than ever before. The benefits of vaccines far outweigh the risks of vaccines.
- Immunization saves money. It is one of the most cost-effective medical interventions available. Every dollar invested saves \$14.
- Immunization saves lives. 1 of every 1,000 children who contract measles will die from it.



OUR ACTIVITIES

Award winning TV & radio ads **Immunize for Life! Don't Block the Shots! Scratch out Pox!** and **Keep the Protected, Keep them Immunized!**

"Immunization Pearls" and "DCIC's Immunization Update" authored by the Immunization Practices Team

Influenza Campaign for Health Care Workers!

Stop The Pox! Mock chickenpox outbreak at the State Capitol building

Educational Programs for immunization providers

Public Awareness Campaigns with Rotary and Kiwanis Clubs

COALITION STRUCTURE

General membership meetings are held every other month. The Board of Directors and Immunization Practices Workgroups also meet every other month, and the Education & Outreach workgroups meet as needed for Media Campaigns, and Fundraising.

Officers and Board of Directors:

Chair: Kim Sveum, WKOW-TV

Vice Chair:

Secretary: Linda Capener, Group Health Cooperative

Treasurer: Sandy Jacobson, UW Health System

Dr. Jim Conway, UW Pediatric Infectious Disease

Freddi Adelson, Madison Metropolitan School District

Carola Gaines, Unity Health Insurance Corporation

Jill Jensen, Dean Health Care System

Dan Hopfensperger, WI Immunization Program

JOIN DCIC TODAY

Membership is open to all interested persons, agencies and businesses. There are no membership fees. Donations are welcome and are tax deductible. Please make checks payable to Dane County Immunization Coalition.

To join the Coalition or for more information contact:

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Email: jluebkecleary@publichealthmdc.com

Visit the DCIC website at:

www.cityofmadison.com/health/coalitions/dcic.html



DON'T PLAY THIS GAME



Dane County Immunization Coalition

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