

Expanding Immunization Access through Wisconsin's Community Pharmacies



ADVANCING A HEALTHIER
WISCONSIN ENDOWMENT



Barriers to Vaccination

- ▶ Access*
- ▶ Cost
- ▶ Pre-conditions for care (“need an exam first”)
- ▶ Need for accurate vaccination history
- ▶ Patient knowledge/attitudes
- ▶ Provider knowledge/attitudes

Project Overview

[Video](#)



Building on Success

- ▶ Wisconsin Pharmacy Quality Collaborative MTM program
 - ▶ Pharmacy network building/Capacity building and pharmacist engagement
 - ▶ Insurance plan and provider collaborative
 - ▶ Patient engagement an essential component
- ▶ Statewide standing order for naloxone
 - ▶ Policy change to expand pharmacy services
 - ▶ Interprofessional engagement
 - ▶ Patient engagement and essential component
- ▶ Recent Launch of the MCW academic programs
 - ▶ Regional School of Medicine Campuses (Central WI and Green Bay)
 - ▶ School of Pharmacy (Milwaukee Campus)

Patient Engagement



- ▶ Majority of Americans live **within 5 miles** of a pharmacy
- ▶ Survey data says,
 - ▶ Majority of Americans **prefer vaccines at pharmacies**
 - ▶ 28% of patients prefer vaccinating all family members **at one time**
- ▶ Leveraging county **immunization coalitions**

Windows of Opportunity

Team-based Care

- WIR open to all health care professionals
- Multiple open doors to access

Adolescents

- 1/3 of teens have received the second dose of meningitis vaccine by age 17 years
- <50% of boys age 13–17 years completed the HPV vaccine series
- <50% receive an annual influenza vaccine
- Measles outbreak in MN

Pregnant Women

- Influenza
- Tdap

Adults

- Influenza
- Pneumococcal
- Zostavax

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