



Immunization Pearls

In this issue

- Membership meeting summary
- WI Big Shot Winners
- Immunizations in the news
- Stay Sharp- Educational Opportunities

General Membership Meeting Summary 5/15/2018

The May DCIC Membership meeting featured Sarah Sorum, from Wisconsin Pharmacy Society presenting an update of the grant they received from the Healthier Wisconsin Partnership Program. The grant is to identify barriers and solutions to improving immunization access, utilizing the "Immunization Neighborhood" concept through expanding pharmacy outreach, focusing on rural areas with limited immunization resources. They are partnering with vaccine experts, pharmacies, immunization coalitions, WIR, and many others to identify and address barriers to immunization access.

Also discussed at the meeting were the rollout of the new shingles vaccine-successes and issues, and how each organization is dealing with the FluMist late approval by ACIP.

For the minutes to the meeting and slides of the presentation, go to the DCIC website at: <https://www.publichealthmdc.com/health-services/partners-providers/dane-county-immunization-coalition/educational>

2018 Membership Meeting Dates:

Tuesdays, from 12-1:30 at the Madison Water Utility conference room at 119 E. Olin Ave.

August 21

November 13 (light lunch included)

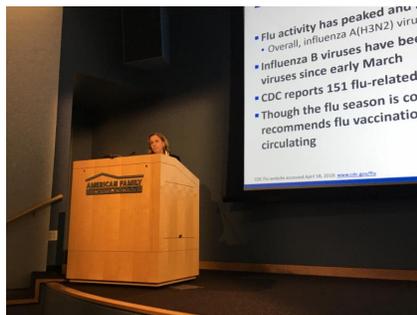


DCIC Immunization Update 2018

The DCIC Symposium was held Wednesday, April 25 at American Family Insurance Education and Conference Center. The event was well attended by over 225 health professionals to hear an update on immunizations by JoEllen Wolicki, RN, BSN, CDC Nurse Health Educator. She discussed common errors, the new shingles vaccine, SIRVA (shoulder injuries due to misplaced injections), and other vaccine updates.

A panel discussion followed with discussion about how to improve immunization rates at a clinic facility.

CEU's were provided for Medical Assistants who attended the event. Planning is underway for next year's event the week of April 23.



[Photos and link to slides and video](#)



We have a limited supply of laminated immunization schedules for adults and children from the event available free, of both the adult schedule and the children/adolescent schedules. Please contact us at immunize@publichealthmdc.com for free copies for yourself or your clinic. Available until gone.

Smaller versions are also available free from CDC up to 25 per person ordering, for more information see the website at <https://wwwn.cdc.gov/pubs/CDCInfoOnDemand.aspx>

Free Sports Physicals for Uninsured Athletes

Tuesday August 7, 2018
6:00-8:00 pm
Access Community Health Center
2202 S. Park St. Madison, WI

This annual clinic is to provide free sports physicals to uninsured high school students who want to participate in sports in the coming year. Walk-in, no appointments needed.

Questions, call Joe Green at 608-220-6196

- Last Names A-I (Check-in at 6:00 pm)
- J-R (Check-in at 7:00 pm)
- S-Z (Check-in 8:00 pm)

Free immunizations will be provided by Public Health-Madison and Dane County for uninsured children or children with BadgerCare. A parent must be present for a child to receive immunizations.



Nurses Essential in Easing Parental Concerns about Vaccination

Parents consider health care professionals one of the most trusted sources in answering questions and addressing concerns about their child's health. A recent survey on parents' attitudes, knowledge, and behaviors regarding vaccines for young children - including vaccine safety and trust - found that 82% of parents cited their child's health care professional as one of their top 3 trusted sources of vaccine

information. With so many parents relying on the advice of health care professionals about vaccines, a nurse's recommendation plays a key role in guiding parents' vaccination decisions.

For entire article see

<https://www.cdc.gov/vaccines/partners/childhood/matte-articles-nurses-essential.html>



WISCONSIN DEPARTMENT
of **HEALTH SERVICES**

Second Annual Wisconsin "BigShot" Awards.

The Wisconsin Department of Health Services (DHS) is pleased to announce that 50 health care providers from around the state are recipients of the second annual Wisconsin "BigShot" Award. It is awarded to health care providers who vaccinate 90% or more of their young patients according to data from the Wisconsin Immunization Registry.

Winners received a certificate to display in their waiting rooms to show patients that they are committed to immunizing children against a variety of illnesses to protect the child and the community. Thank you to all the BigShots winners for your efforts!

The 2018 BigShot winners are provider offices that have high immunization coverage rates for their two-year-old clients.

Congratulations to all of the BigShot winners in Dane County!

Winners from Dane County

Thank you for keeping Wisconsin's children healthy.

Meriter Medical Clinic-McKee

SSM Health Dean Medical Group-Deerfield

UW Health West Clinic, Pediatrics and Adolescent Medicine

UW Health DeForest-Windsor Clinic

UW Health Fitchburg Clinic

UW Health Stoughton Pediatrics and Adolescent Medicine

HPV Vaccine



A new, free phone app for providers that focuses on HPV vaccination.

For pediatricians or primary care physicians looking to improve HPV vaccine rates,

effective communication with patients and families is key. HPV Vaccine: Same Way, Same Day™ is a brief, interactive role-play simulation designed to enhance healthcare providers' ability to introduce the HPV vaccine and address HPV vaccine hesitant parents' concerns. It is ideal for immunization education (e.g. residency training, quality improvement collaboratives, office in-service training). The simulation was developed by the Academic Pediatric Association, the American Academy of Pediatrics, and Kognito.

The complimentary versions are available for mobile devices:

- [Download from the Google Play Store](#)
- [Download from the Apple iTunes Store](#)



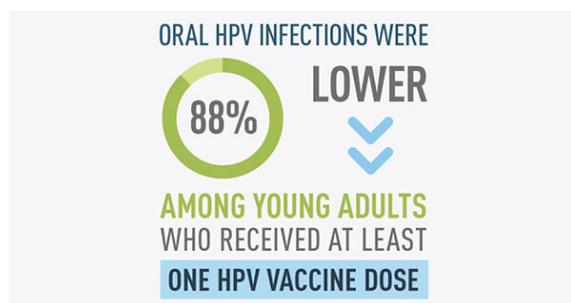
Immunizations in the News

Flu vaccine, even when just 20% effective, saves tens of thousands of lives

Each winter, many people wonder whether its worth getting a flu shot while health officials repeatedly warn against not getting one.

Now a new study sheds light on the benefit of doing so. Even when the flu shot is just 20% effective it can still reduce US doctor visits due to illness by an estimated 20 million in a single year, the new report published in the scientific journal PNAS (Proceedings of the National Academy of Sciences of the United States) finds.

In addition, vaccination also can prevent thousands of hospitalizations and deaths, the study authors estimated based on the average vaccination coverage rate in the United States. For full CNN article click [here](#).



DCIC outreaching dental providers this summer

As part of the Wisconsin Immunization Program Adult immunization grant, DCIC will be outreaching dental hygienists and dentists to provide oral HPV cancer prevention information. Brochures, posters and vaccine information will be sent by email, as well as offering lunch and learn opportunities for dental offices. Stay tuned for more information as we reach to other health care professions to prevent cancer in our community.

An Interprofessional Approach to HPV and Oropharyngeal Cancer Prevention Education

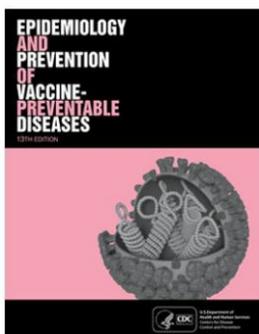
Recorded on February 21, 2018

Oropharyngeal cancer has outpaced cervical cancer as the most common HPV-

related cancer, and has risen more than 225% in the last decade. The Massachusetts Oral HPV Prevention Taskforce was created to build connections between medical and dental professionals to increase HPV vaccination rates, decrease HPV-related cancer, and educate both providers and patients on oropharyngeal cancers. In this webinar, members of the taskforce educate the dental community with relevant, medically sound cancer prevention information to empower dental professionals to educate patients to make well-informed oral health and cancer preventive decisions. To view archived presentation [click here](#).



Weekly CDC webinar series on "The Pink Book" chapter topics



CDC is again presenting a 15-part webinar series to provide a chapter-by-chapter overview of the 13th edition of Epidemiology and Prevention of Vaccine-Preventable Diseases (also known as "The Pink Book"). This is a live series of weekly 1-hour webinars that will start June 6 and run through September 26. Recordings of sessions will be available online within 2 weeks after each webinar. All sessions begin at 12:00 p.m. (ET). Continuing education will be available for each event.

The webinar series will provide an overview of vaccines and the diseases they prevent, general recommendations for vaccines, vaccination principles, and immunization strategies for providers.

Registration and more information is available on CDC's Pink Book [Webinar Series web page](#).

All the sections of "The Pink Book" (i.e., chapters, appendices, 2017 supplement) are available to download at no charge at www.cdc.gov/vaccines/pubs/pinkbook/index.html.

You Are the Key: Best Practices for HPV Cancer Prevention



National AHEC Organization
HPV Immunization Project

Tuesday, June 12, 1 PM CST

Low HPV vaccination rates are leaving boys and girls vulnerable to devastating HPV cancers. This presentation will provide up-to-date information on HPV infection/disease, the HPV vaccine, ACIP recommendations, and ways to successfully communicate with patients and their parents about HPV vaccination. Learn best practices from other medical offices across the nation that are making HPV vaccination a priority. CME/CE credits pending!

[Register now.](#)

New FREE Continuing Education from MMWR and Medscape Recommended Immunization Schedule for Adults

CDC's MMWR and Medscape are proud to introduce a new FREE continuing education (CE) activity that describes the recommended immunization schedule for adults aged 19 years or older in the United States, based on updated guidance from the Advisory Committee on Immunization Practices.

This activity is intended for family medicine specialists, infectious disease specialists, nurses, obstetrician-gynecologists, pharmacists, public health officials, and other clinicians involved in immunization of adults.

1. Describe changes in the Advisory Committee on Immunization Practices (ACIP) immunization schedule regarding zoster vaccination for adults 19 years and older
2. Identify changes in the ACIP immunization schedule regarding measles, mumps, and rubella vaccination for adults 19 years and older
3. Discuss other changes in the ACIP immunization schedule regarding vaccination for adults 19 years and older

To access this FREE MMWR / Medscape CE activity

visit https://www.cdc.gov/mmwr/cme/medscape_cme.html If you are not a registered user on Medscape, you may register for free or login without a password and get unlimited access to all continuing education activities and other Medscape features.



Credits available:

Physicians - maximum of .50 AMA PRA Category 1 Credit(s)TM

ABIM Diplomates: maximum of .50 ABIM MOC points

Nurses - .50 ANCC Contact Hour(s) (.50 contact hours are in pharmacology)

Pharmacists - .50 Knowledge-based ACPE (0.50 CEUs)

DCIC has a copy of the DVD "Someone You Love" to show to groups.

This compelling film shows the how the lives of 5 women are changed by cervical cancer, that could have been prevented with HPV vaccine. Let us know if you would like to set up a showing at your office/clinic/school or community. Contact Diane McHugh, PHMDC at 243-0393 for more information. Learn more about the film at: <http://www.hpvepidemic.com/>



Check out other Immunization Newsletters

[Immunize.org/publications](http://immunize.org/publications)

Vaccine Update from

[The Vaccine Education Center at The Children's Hospital of Philadelphia](#)

The CDC

[Immunization Works](#)