

Farmers' Market: Pickle Bill



What foods are included in the pickle bill?

Fruits and vegetables that have been pickled and/or with a pH value of 4.6 or lower

Examples: jams, jellies, sauerkraut, pickles, and salsa

Products you Can't Sell under the Pickle Bill Exemption:

- Low-acid canned foods: vegetables, fish, meat
- Sauces, dressings or condiments (these are not considered fruits or vegetables)
- Canned foods that are not considered 'fruits or vegetables': lemon curd, pesto, pickled eggs, etc.
- Baked goods
- Dried, processed or packaged foods

Licensing is Not Required under the Pickle Bill Exemption if all of the following apply:

- Food products are pickled fruits and vegetables
- Person is selling at a farmers market, or community/social event in Wisconsin
- Total sales for the product are less than \$5,000/year
- A sign is posted stating, *"These canned goods are homemade and not subject to state inspection."*
- Each container is labeled with:
 - ✓ The name and address of the processor
 - ✓ The date the food was canned
 - ✓ The following statement: *"This product was made in a private home not subject to state licensing or inspection."*
 - ✓ List of ingredients using the common names

Note: Those who are canning are encouraged to attend and complete an approved training course for properly preparing and canning foods and have their recipes and processes reviewed by a knowledgeable person who is recognized as an expert on the preparing and canning of foods.

Storage/Display

- Foods on display (not for sale) must have a sign stating "Display Only"
- Store foods a minimum of 6 inches off the ground
- Provide a canopy or overhead protection
- Protect foods from customer contamination
- Transport foods in clean equipment and vehicles

Sampling

- Must be protected from consumer contamination with lids/covers
- Provide a safe method for customers to sample products. Post a sign or provide verbal sampling instructions
- Cooking, cutting samples or any other processing activities onsite are not allowed

For More Information

For Q & A about the "Pickle Bill":

<http://www.publichealthmdc.com/environmental/food/farmersMarket.cfm>

Contacts

Farmers' markets within Dane County:

Public Health-Madison and Dane County
608-243-0330

<http://www.publichealthmdc.com/>

Food processing licenses and farmers' markets outside of Dane County:

Wisconsin Department of Agriculture,
Trade and Consumer Protection

Division of Food Safety

608-224-4700

<http://www.datcp.state.wi.us/index.jsp>