

Farmers' Market: Bakery

What is bakery?

Bakery means any place where bread, crackers, pasta or pies or any other food product for which flour or meal is the principal ingredient, are baked, cooked or dried, or prepared mixed for baking, cooking or drying, for sale as food.

Licensing

- A food processing license is required.
- For prepackaged non-potentially hazardous bakery products, a license is not required at the market.
- For unpackaged and/or potentially hazardous bakery products, a Dane County Farmers' Market Vendor or DATCP Mobile Retail license is required at the market.
- *If only selling in Dane County, a Dane County Farmers' Market Vendor license is required. If selling in multiple counties, only a DATCP Mobile Retail license is required. Operating simultaneously at multiple markets requires a license for each location.*

Storage/Display

- Potentially hazardous foods must be maintained at 41°F or below
- Unpackaged foods must not be handled with bare hands
- Foods on display (not for sale) must have a sign stating "Display Only"
- Store foods a minimum of 6 inches off the ground
- Provide a canopy or overhead protection
- Protect foods from customer contamination
- Transport foods in clean equipment and vehicles

Sampling

- Must be protected from consumer contamination with lids/covers
- Provide a safe method for customers to sample products. Post a sign or provide verbal sampling instructions
- Cooking, cutting samples or any other processing activities onsite are not allowed



Labeling of Unpackaged Products

- Product name on placard by product
- Binder or placard with ingredient information available for customers

Labeling of packaged products

- Product name and net weight
- Ingredients including allergens
- Business name and address
- Keep Frozen/Refrigerated (if necessary)
- Nutritional information required for special nutritional, health or quality claims

NOTE - **If** bakery products are enclosed in transparent containers and sold by the bakery operator or employee directly to the consumer *and* the baker of the establishment has produced the products, **then** a counter card, sign, or binder with the labeling information is acceptable.

Contacts

Farmers' markets within Dane County:

Public Health-Madison and Dane County
608-243-0330
<http://www.publichealthmdc.com/>

Food processing licenses and farmers' markets outside of Dane County:

Wisconsin Department of Agriculture, Trade and Consumer Protection
Division of Food Safety
608-224-4700
<http://www.datcp.state.wi.us/index.jsp>

F:\Public_Health\Environmental Health\Licensed Establishments\Farmers Market\Fact sheets\Specific foods factsheet\Bakery.doc (Updated 9-02-10)