Public Health
MADISON & DANE COUNTY

Healthy people and places

Farmers' Market:
Poultry

What is the definition of poultry?

Domesticated chickens, ducks, geese, guinea hens, squab, and turkeys

Licensing

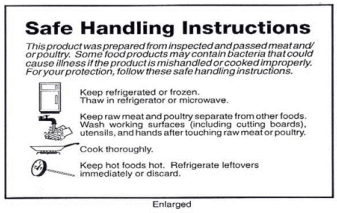
- If < 1000 birds, all poultry must be slaughtered at a Wisconsin or federally inspected facility
- If > 1000 birds, all poultry must be slaughtered at a Wisconsin or federally facility and have bird by bird inspection
- A Dane County Farmers' Market Vendor license or DATCP Mobile Retail license is required at the Farmer's Market (no copies)
- *If only selling in Dane County, a Dane County Farmers' Market Vendor license is required. If selling in multiple counties, only a DATCP Mobile Retail license is required. Operating simultaneously at multiple markets requires a license for each location.*

Labeling

- Name of the product
- Ingredients, if more than one ingredient
- Name and address of the packer, distributor, or processor
- Inspection legend (Wisconsin or USDA)
- Handling statement, for example "Keep Refrigerated" and/or "Keep Frozen"
- Safe handling instructions

WI Legend

USDA legend



Safe Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.

Keep refrigerated or frozen. Thaw in refrigerator or microwave.

Keep raw meat and poultry separate from other foods. Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.

Cook thoroughly.

Keep hot foods hot. Refrigerate leftovers immediately or discard.

Enlarged

Storage/Display

- Maintain product **frozen**
- Store foods a minimum of 6 inches off the ground
- Provide a canopy or overhead protection
- Protect foods from customer contamination
- Transport foods in clean equipment / vehicles

Contacts

Farmers' markets within Dane County:

Public Health-Madison and Dane County
608-243-0330
http://www.publichealthmdc.com/

Food processing licenses and farmers' markets outside of Dane County:

Wisconsin Department of Agriculture, Trade and Consumer Protection
Division of Food Safety
608-224-4700
http://www.datcp.state.wi.us/index.jsp

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