

Appendix 3

SLOW DOWN YARD SIGN CAMPAIGN - 2002

Awareness Survey Charts

Chart 1: Percent of Respondents Who Saw Yard Signs

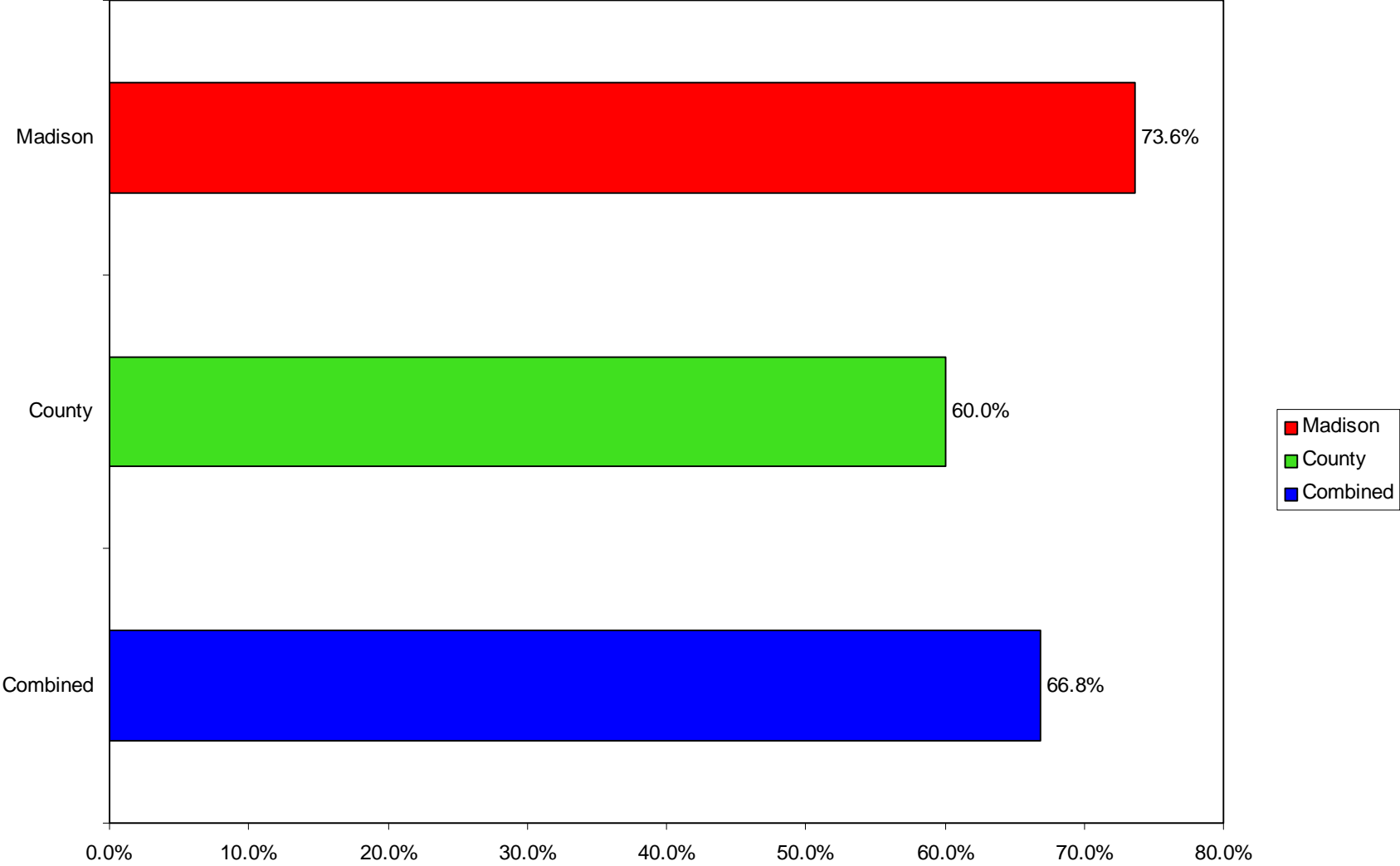


Chart 2: Color(s) of Yard Sign Campaign Signs (Percents Based on Those Who Saw Signs)

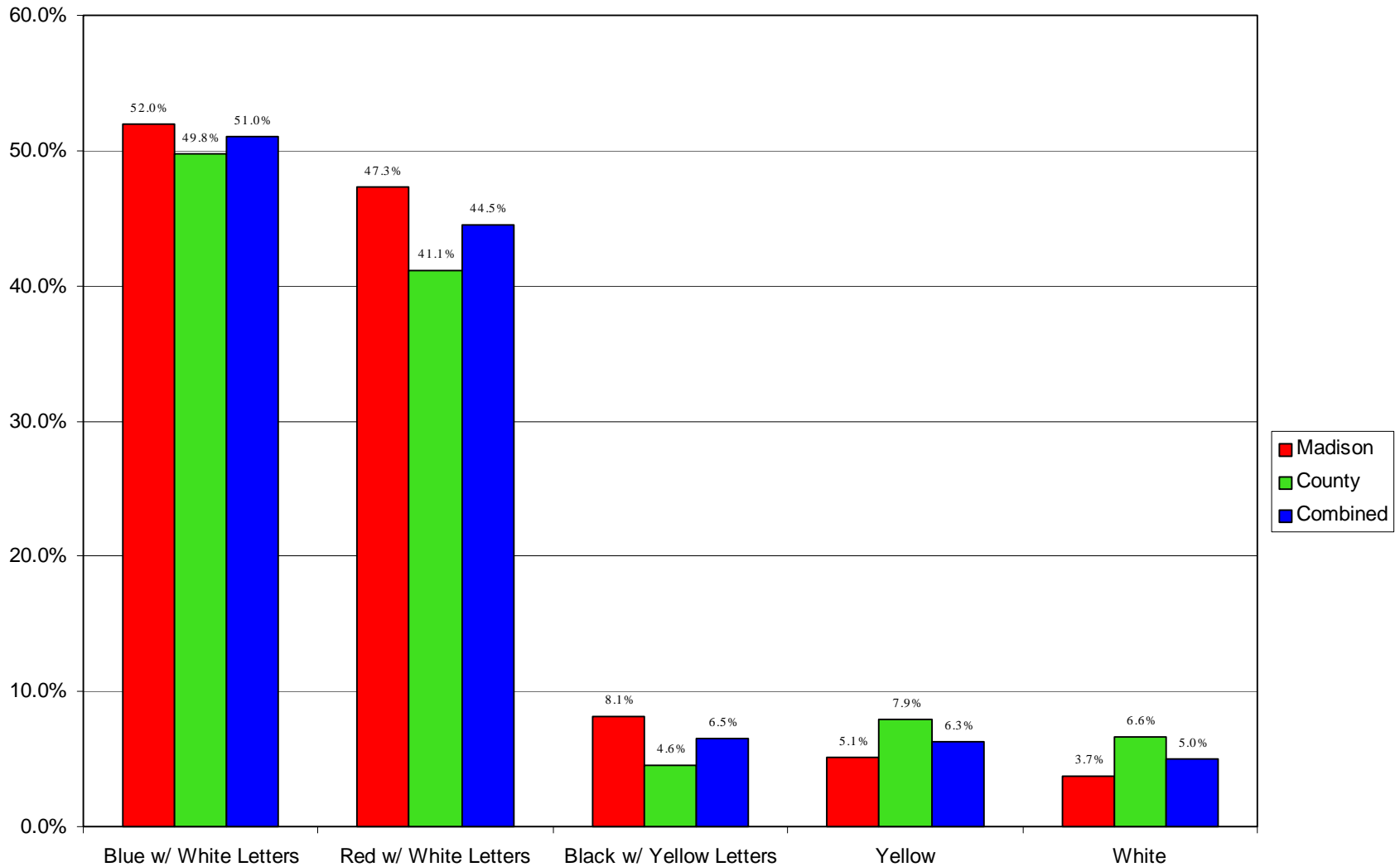


Chart 3: Message on Yard Signs

(Percents Based on Those Who Saw Signs)

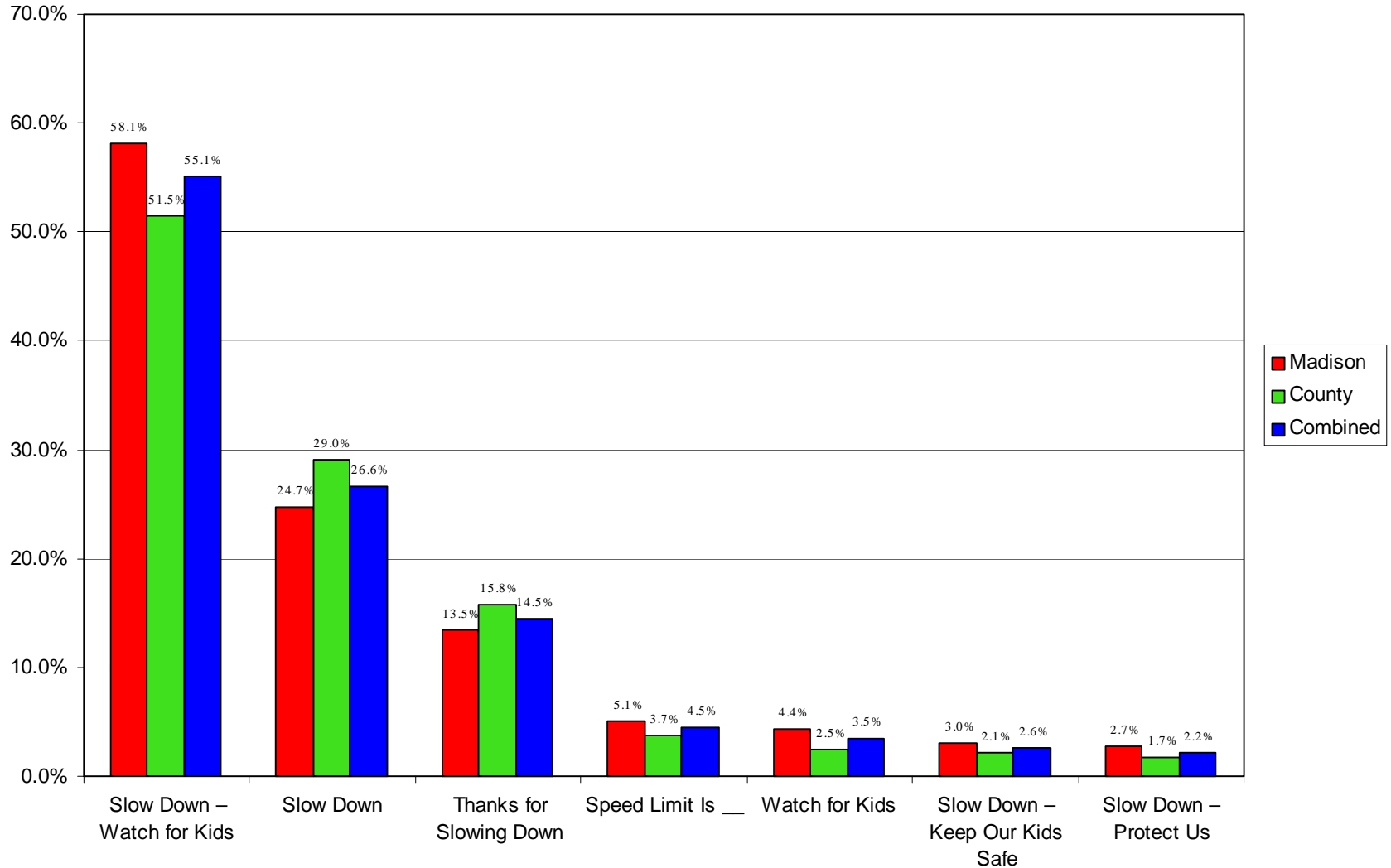


Chart 4: Reaction to Yard Signs

(Percents Based on Those Who Saw Signs)

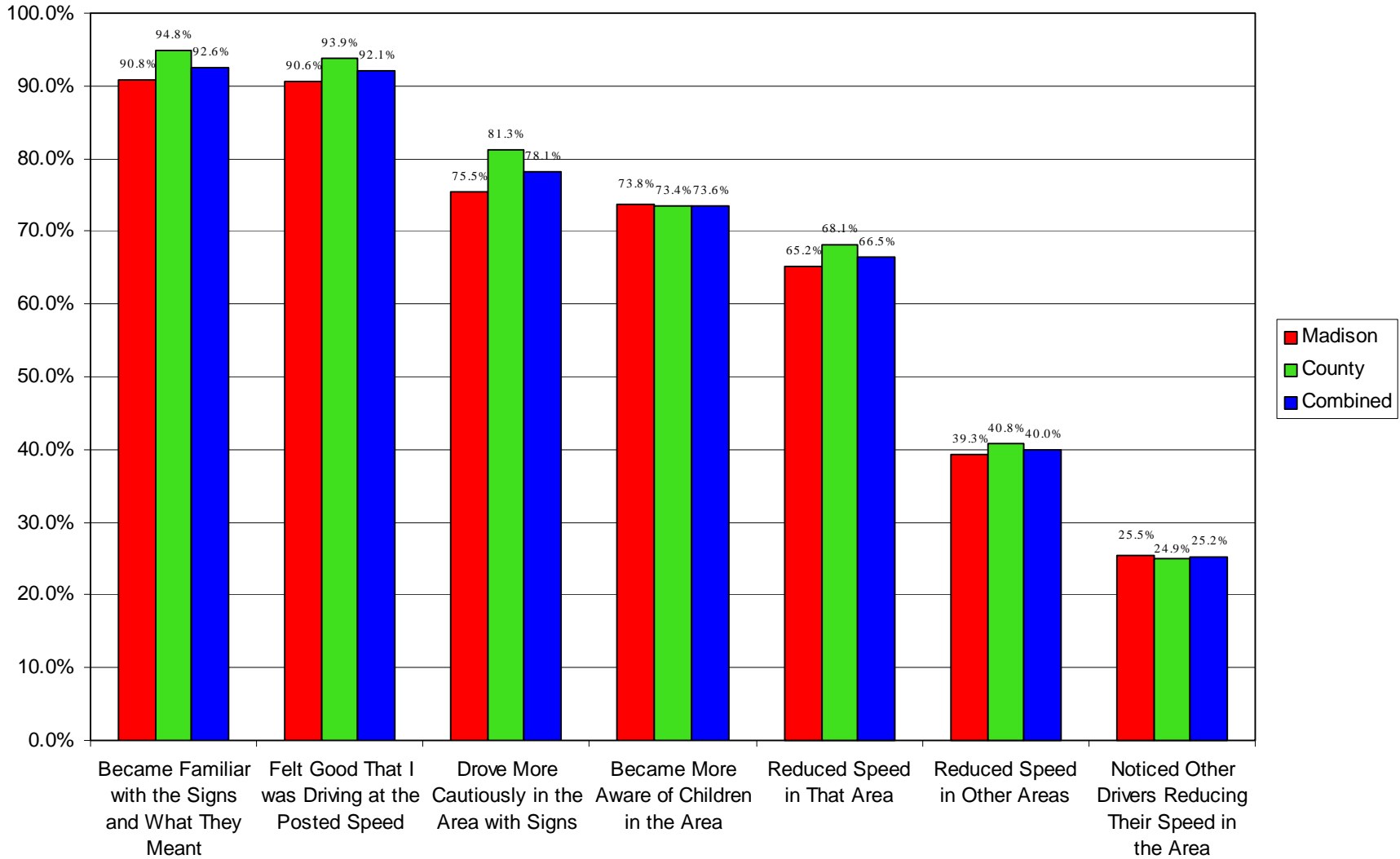


Chart 7: Age of Respondent

