

DANE COUNTY YARD SIGN CAMPAIGN SPEED STUDY RESULTS

COMMUNITY	STREET LOCATION	SPEED STUDIES (85 TH percentile/ average speed)			CAMPAIGN ACTIVITY ***
		Before	During	After	
Fitchburg – Dunn’s Marsh	Crescent Rd. (Apache & Red Arrow)	33 MPH/ 30 MPH	---	33 MPH/ 29 MPH	10-12 yard signs on both sides of roadway & speed trailer
Fitchburg –	Williamsburg Way (Smithfield & King James Way)	33 MPH/ 30 MPH	---	33 MPH/ 30 MPH	10-12 yard signs on both sides of roadway & speed trailer
Fitchburg – Seminole Hills	Osmundsen Dr. (PD & Woods Edge)	33 MPH/ 30 MPH	---	33 MPH/ 29 MPH	10-12 yard signs on both sides of roadway & speed trailer
Black Earth	78 s. of Park St.	--- / 25 MPH	---	--- / 25 MPH	signs and green man
Black Earth	78 n. of South St.	--- / 27 MPH	---	--- / 27 MPH	signs and green man
Cambridge *	12 w. of Madison St.	---/ 29 MPH	---	--- / 29 MPH	signs
Cambridge *	12 e. of Lawn St.	--- / 25 MPH	---	--- / 26 MPH	signs
Monona					signs and speed awareness trailer
Middleton					signs and speed awareness trailer

* Higher speeds early morning and early evening

*** Photos of posted signs in Appendix 5