INFLUENZA CAUSES SUBSTANTIAL MORBIDITY AND MORTALITY IN AMERICA’S CHILDREN EVERY YEAR

INFLUENZA IS A LEADING CAUSE OF VACCINE-PREVENTABLE DEATHS IN US CHILDREN

Deaths in Children ≤14 Years of Age
From Selected Vaccine-Preventable Diseases (2004-2013)


DATA FROM THE CDC SHOW THAT INFLUENZA DEATHS AFFECT ALL PEDIATRIC AGE GROUPS

Pediatric Influenza Deaths By Age Group
Over 5 Flu Seasons (2010-2015)\(^1\)
Pediatric Influenza Immunization Rates are Low

Despite the severity of influenza in children, immunization rates are lower than those for other vaccine-preventable diseases.

The influenza vaccine is the single best way to help protect children from the flu and its potentially deadly complications. The CDC recommends that everyone 6 months of age and older, with rare exception, receive a seasonal flu vaccination every year.

Help Protect Your Pediatric Patients from Influenza

Every office visit is an opportunity to advocate for influenza vaccination. Parents are more likely to vaccinate their children against the flu when their physicians say it is important.


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