



DANE COUNTY Alliance Against Commercial Tobacco

Vision: A county free from tobacco related death and disease.

Mission: Reduce tobacco related disease and death by preventing the initiation of tobacco use among youth, promoting quitting among young people and adults, eliminating exposure to secondhand smoke, and identifying and eliminating tobacco related health disparities.



What We Do

Youth and Young Adult Prevention

Making sure the next generation is tobacco free

- We work with schools to add or enhance their tobacco free policies. We make sure retailers aren't selling tobacco products to minors.
- We promote [FACT](#), Wisconsin's youth-led tobacco prevention and control program. [Contact us](#) if you want to join FACT or start a FACT group at your school!
- [We work with colleges](#) to help create and support tobacco-free campuses.

Policy

Promoting policies that reduce the use of tobacco products

- We promote and support smoke free and vape free environments including:
 - Housing, Workplaces, Beaches and Parks, College Campuses and Schools.
- We assess where and how tobacco products are sold.
- We promote strategies to reduce disparities in tobacco related outcomes.

Community Outreach and Engagement

Educating and advocating alongside our coalition volunteers

- We develop community partnerships to change social norms on tobacco use.
- We educate local/state policymakers about commercial tobacco policy.
- We educate the community about tobacco related topics through events and presentations.

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www.publichealthmdc.com

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