



FRESH FRUITS AND VEGETABLES

Strawberries, melon, carrots, radishes, broccoli, tomatoes, cut leafy greens, sprouts

LICENSING REQUIREMENTS

A food processing license is required at the facility where the sprouts are grown and/or where the melons, tomatoes, and/or leafy greens are cut.

At the Farmers' Market:

For raw, uncut produce:

- No PHMDC license is required

For microgreens

- No license is required for microgreens grown in soil and removed with one harvest cut (considered a raw agricultural product).
- License required for microgreens washed or further processed after the harvest cut or grown in other means than soil.

For sprouts, cut melons, cut tomatoes, or cut leafy greens:

- A PHMDC license is required
- If you are selling in multiple counties, a DATCP Mobile Retail license is required instead of the PHMDC license
- Additional licenses are required when operating simultaneously at multiple markets

STORAGE AND DISPLAY OF PROCESSED FOODS

(Not applicable for raw, uncut produce)

- Sprouts, cut melons, cut tomatoes and cut leafy greens must be held in a unit that can maintain at 41°F or below (provide a thermometer)
- Foods for display (not for sale) must be labeled "Display Only"
- Provide a canopy and cover unpackaged foods to protect from contamination



- Transport foods in clean equipment and vehicles. Store food 6 inches off the ground
- Handle unpackaged foods with glove, tissues, or utensils

LABELING OF PROCESSED PACKAGED PRODUCTS

(Not applicable for raw, uncut produce)

- Product name and weight
- Business name and address
- Ingredients including allergen information if necessary
- Nutritional information required for special nutrition, health, or quality claims

Farmers' markets within Dane County:

Public Health Madison & Dane County

(608) 242-6515

health@publichealthmdc.com

Food processing licenses and farmers' markets outside of Dane County:

DATCP, Division of Food Safety

(608) 224-4700

<http://datcp.wi.gov>