



HONEY

Ungraded, comb, extracted, chunk, and cut comb honey

LICENSING REQUIREMENTS

A DATCP food processing license is not required for “raw” honey if:

- You extract, package and sell your own honey from your own bees
- You do not process the honey or you process it only minimally by straining, heating and/or making spun or creamed honey using starters from your own honey
- You sell your products directly to your customers out of your home, over the internet or from a farmers’ market. This includes commercial customers using your honey as an ingredient, such as a brewery

A DATCP food processing license is required if:

- You gather honey from others for bottling, packaging or processing
- You process your own or others’ honey by adding color, flavors, or other ingredients
- Your annual gross sales from maple syrup and concentrated sap sold at wholesale for further processing are more than \$5000

At the Farmers' Market

- No PHMDC license is required

STORAGE AND DISPLAY

- Foods for display (not for sale) must be labeled “Display Only”
- Provide a canopy and cover unpackaged foods to protect from contamination
- Transport foods in clean equipment and vehicles. Store food 6 inches off the ground
- Handle unpackaged foods with gloves, tissues, or utensils



LABELING

Even if you don't need a license, you do need to follow the labeling requirements listed below:

- Product name and net weight
- Business name and address
- Ingredients (if you have added anything) and allergen information
- Grade: “Ungraded” or graded as per DATCP standards
- Color of honey (if it is Wisconsin No. 1)

Farmers' markets within Dane County:

Public Health Madison & Dane County

(608) 242-6515

health@publichealthmdc.com

Food processing licenses and farmers' markets outside of Dane County:

DATCP, Division of Food Safety

(608) 224-4700

<http://datcp.wi.gov>