



POULTRY

Domesticated birds (chicken, turkeys, ducks, geese, guineas, or squab)

LICENSING REQUIREMENTS

If less than 1,000 birds are processed per year, then all poultry must be slaughtered at a Wisconsin DATCP or USDA federally inspected facility and bird by bird inspection is not required. Label package “Not Inspected.”

If more than 1,000 birds are processed per year, then all poultry must be slaughtered at a Wisconsin DATCP or USDA federally inspected facility and bird by bird inspection is required.

At the Farmers' Market:

- A PHMDC license is required
- If you are selling in multiple counties, a DATCP Mobile Retail license is required instead of the PHMDC license
- Additional licenses are required when operating simultaneously at multiple markets

STORAGE AND DISPLAY

- Maintain product frozen
- Foods for display (not for sale) must be labeled “Display Only”
- Provide a canopy and cover unpackaged foods to protect from contamination
- Transport foods in clean equipment and vehicles. Store food 6 inches off the ground.
- Handle unpackaged foods with gloves, tissues or utensils.

LABELING

- Product name and weight
- Business name and address
- Ingredients including allergen information
- Handling statements such as “Keep Frozen” or “Keep Refrigerated”
- Inspection legend (USDA or WI)
- Safe Handling Instructions



Safe Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.

-  Keep refrigerated or frozen. Thaw in refrigerator or microwave.
-  Keep raw meat and poultry separate from other foods. Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.
-  Cook thoroughly.
-  Keep hot foods hot. Refrigerate leftovers immediately or discard.

Farmers' markets within Dane County:

Public Health Madison & Dane County

(608) 242-6515

health@publichealthmdc.com

Food processing licenses and farmers' markets outside of Dane County:

DATCP, Division of Food Safety

(608) 224-4700

<http://datcp.wi.gov>