

Over 8 in 10 Support a 100% Tobacco-Free UW-Madison

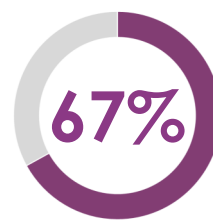


These are the results of an October 2017 survey of UW-Madison students, faculty and staff. It was conducted by the Tobacco-Free Columbia Dane County Coalition (TFCDC), in partnership with Public Health Madison and Dane County and the UW-Madison SPARK Group.

81% of nearly 10,000 survey respondents **support** UW-Madison going tobacco-free.

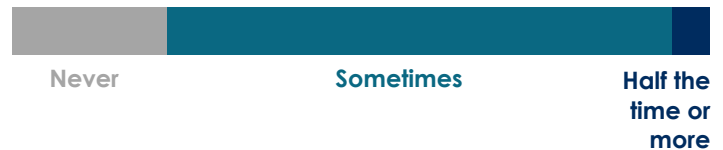


14% of respondents reported using a **tobacco product in the last 30 days.**



67% of those tobacco users **support or are neutral** toward a tobacco-free campus.

78% of respondents are at least **sometimes** exposed to **secondhand smoke** on campus. This number is consistent for both tobacco/vape users and non-tobacco/vape users.



4 out of 10 undergraduate students who used **cigarettes** in the last 30 days



3 out of 10 undergraduate students who used **e-cigarettes or other electronic vaping products**

first tried these nicotine products while they were **at UW-Madison.**



Nicotine can change the structure of a still-developing young adult brain, making it **more susceptible** to other addicting behaviors.

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