

Perinatal Program Overview

February 2022

How to Make a Referral

- 1) Go to www.publichealthmdc.com/pregnancy
- 2) Fill out the agency referral form at the bottom of the webpage
- 3) The referral forms are available in English and Spanish

Questions? English: (608) 266-4821 Spanish: (608) 243-0380

When completing a referral, please make sure they are interested and have given you consent.

To enroll, someone does not need to be a legal resident.

Prenatal Care Coordination (PNCC) Eligibility

- Live in Dane County
- Low income: for example, eligible for WIC and/or Medicaid (do not need to be enrolled)
- Can be enrolled anytime during pregnancy, earlier is better (we can also accept some early post-partum referrals)
- Does not need to be a first pregnancy

Nurses work with families until the baby is 2 months old

Nurse-Family Partnership (NFP) Eligibility

- Live in Dane County
- Low income: for example, eligible for WIC and/or Medicaid (do not need to be enrolled)
- First time pregnancy
- Enroll before the end of 28 weeks in pregnancy

Nurses work with families until the baby is 2 years old

For more information visit: www.nursefamilypartnership.org and www.nfpmoms.org

Talking Points for Agencies & Providers when Discussing Perinatal Programs

A **free personal nurse** would **meet** with you during your pregnancy and after your baby is born – offering **support**, health information, help finding community services and so much more!

Suggested words to use: **Free** personal nurse, **text**, meet, **support**, see if you are eligible, **walk alongside** you, based on **your goals**, and interested in hearing more about it.

Suggested words to avoid or provide additional context: The county, referral, home visit (we can meet anywhere in Dane County), 2 years, and evidence-based.

Talking points are from focus groups with Nurse-Family Partnership clients

Want More Information?

Reach out to our Perinatal Child Health Navigator, Kristine Omen-Kaul at (608) 235-4078, komen-kaul@publichealthmdc.com